



Michigan Celebrates Small Business

## 20th Annual Awards Gala Registration Guide

*Select your seats and purchase your tickets to the Awards Gala!*

### **Purchase Single-Seat Tickets:**

For Auditorium Single-Seat ticket purchases, awardees can include up to two (2) complimentary tickets in your order:

1. Click on "Get tickets" at the top of the page.
2. Select up to two (2) AWARDEE | Auditorium Single-Seat tickets.
3. Select any additional Auditorium Single-Seat tickets for your order.
4. Once all your tickets are selected, click "Check out" at the bottom of the page.
5. Fill out the ticket information to register each individual included in your order.
6. Complete the payment information to finalize your order. You will receive a confirmation email when your order is completed.

### **Purchase Group Tickets:**

For group ticket purchases, awardees can apply a discount code for the value of two (2) complimentary single-seat tickets (\$250 off their group purchase). Group tickets include Banquet Tables, Soft Seat Combos, Private Platforms, and Private Suites:

1. Click on "Get tickets" at the top of the page.
2. Enter the promo code **AwardeeGroup** and hit "Apply" at the top of the page. Group ticket prices will automatically update to apply your complimentary ticket discount.
3. Once your group ticket is selected, click "Check out" at the bottom of the page.
4. Fill out the contact and payment information to complete your purchase.
5. You will receive a confirmation message to the contact email provided. This message will contain a link to register your individual ticket holders. Use the link provided to access the group registration page and click "Get tickets."
6. Select tickets for each member of your group. Once your group tickets are selected, click "Check out" at the bottom of the page.
7. Fill out the ticket information to register each individual included in your order and complete your group's registration. You will receive a confirmation email when completed.

[Get Tickets](#)

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Details about tickets and seating can be found on the following pages.



## General Ticket Information

We are thrilled to return to the Breslin Center in 2024 to commemorate the vast accomplishments of Michigan small businesses! If you've joined us previously, you'll notice a few updates to the Awards Gala, including new seating options available. Please review the information below to take full advantage of the opportunities available when registering your tickets for this year's premier event:

- All awardee companies receive two (2) complimentary Auditorium Seat tickets to the event valued at \$125. Awardees **MUST** register for their complimentary tickets on Eventbrite. If you wish to be seated outside of Auditorium seating, you can receive a discount equal to the value of the complimentary tickets on your order (\$250 off your purchase). More about seating options can be found on the following page.
- Tickets purchased in the same order will be sat together. If your company or party registers under multiple orders, email [laura@michigancelebrates.org](mailto:laura@michigancelebrates.org) after completing all orders to make a seating request.
- You will receive your table number/seating assignment during check-in upon arrival to the event. Awardee on-stage representatives will check-in during rehearsal just prior to the event start. Guest check-in will be held at registration tables just inside the entrance during the Michigan Strolling Dinner Reception.
- Tickets include access to the Michigan Strolling Dinner Reception just prior to the awards gala, a strolling dinner, drinks, and access to the Afterglow Reception immediately following the Awards Gala.
- Seating is limited - register soon to reserve your spot!

**For questions about registration, your ticket order, or seating accommodation requests, please email [laura@michigancelebrates.org](mailto:laura@michigancelebrates.org).**

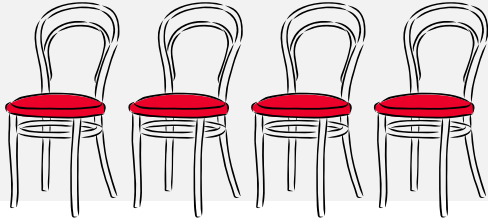
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Review seating options and a seating map on the following pages.

# Awards Gala Seating Options

Now offering multiple seating options for our 20th Annual Awards Gala!

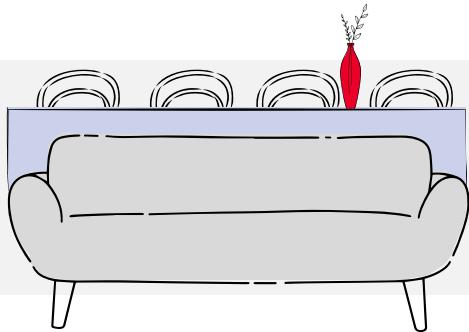
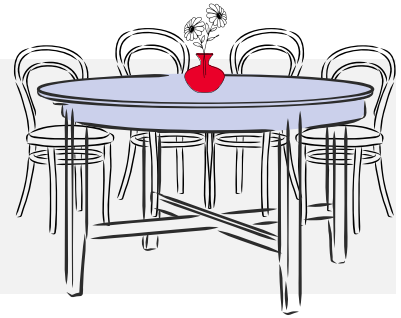
## AUDITORIUM SEATS



Guests will be seated in rows on the floor of the Breslin Center located across the floor of the Breslin Center. Tickets sold individually, guests will receive a section and row assignment upon arrival.

## BANQUET TABLE

Guests will be seated at a banquet table on the floor of the Breslin Center. Banquet tables are located across the center of the floor for a clear view of the program. Banquet seating can be purchased for parties of up to 8 guests.

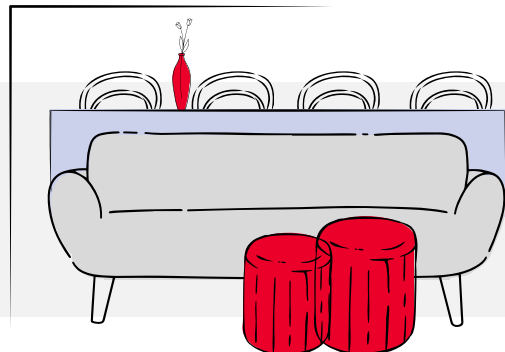
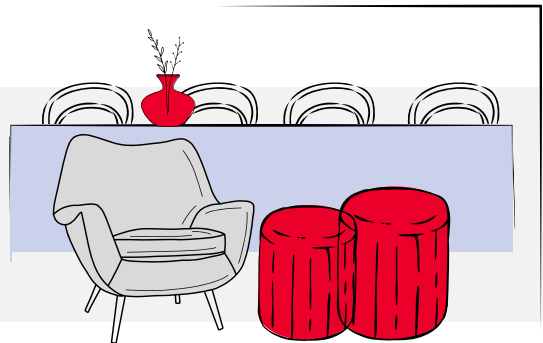


## SOFT SEAT COMBO

This seating arrangement includes a sofa and a high-top table on the floor of the Breslin Center. Guests here will enjoy the gala across the perimeter of the arena floor. For parties of up to 7 guests.

## PRIVATE PLATFORM

Watch the gala from a furnished platform above the floor of the Breslin Center. Platforms offer a variety of seating styles and are available on a first come, first served basis. For parties of up to 10 guests.



## PRIVATE SUITE

Enjoy a private suite above the floor of the Breslin Center with your team. Suites offer a variety of seating styles and are available on a first come, first served basis. For parties of up to 15 guests.

