



Michigan Celebrates  
Small Business

## FOR IMMEDIATE RELEASE

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### Small Businesses Make A Big Impact

Lansing, Mich- Michigan acknowledges the small businesses that continually make an impact in the state. Michigan Celebrates Small Business (MCSB) will acknowledge 87 small businesses who have been innovative, forward-thinking and have contributed to the growth of Michigan's economy.

"Small businesses are agile and innovative," commented Brian Calley, President of the Small Business Association of Michigan. "On July 20 at the MCSB awards gala, we will celebrate 87 small businesses who are on a growth path by having an innovative mindset, being strategic and leveraging resources."

Since 2005, MCSB honors the small businesses that play a role in the success of their community. Today, 99.6% of all businesses in Michigan fall under the small business category. Michigan celebrates those who are resilient in their entrepreneurial efforts as well as continually making economic impact.

This year's awards gala consists of businesses from all over Michigan, coming together in unity to celebrate each of their current and future growth. "To create and sustain future growth, we are adding capacity, capabilities, and growing our sales team. We've recently purchased machinery that produces a much different type of product than we currently offer," commented Jacob Miller, President of Forming Technologies, LLC. "We are now exploring previously untapped markets where we did not have an offering before."

Being a small business takes dedication, innovation, and flexibility, which are all skills that Michigan's small businesses possess. They have proven to themselves and their communities that through COVID-19, they have the necessary skills to shift their procedures and adapt their mindset to overcome any setbacks.

"Future innovation drives our organization. We have combined forces with Michigan/Indiana tech company Aanalytics and our roadmap includes integrating our data management technology for an end-to-end data analytics solution," said Katie Horvath, CEO of Naveego, Inc. "We strive to bring artificial intelligence and analytics to mid-market Midwest businesses that otherwise would not have access to data engineering and data science expertise." The 2021 awards gala will put Michigan's small businesses in the spotlight and give them a chance to share their stories.

"The MCSB awards gala is an opportunity to learn more about the small businesses that are making waves in their communities," added Jennifer Deamud, MCSB Board Chair and Executive Director of the Manufacturing Growth Alliance. "This year's gala aims to showcase the importance of small businesses and how big of an impact they truly make."

The list of businesses that will be recognized at this year's awards gala can be found at <https://michigancelebrates.org>



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### **About Michigan Celebrates Small Business**

Michigan Celebrates Small Business is a collaboration of trusted statewide founding organizations that offer resources for small businesses. Since 2005, their awards gala has celebrated how small businesses positively impact our communities and state. MCSB is focused on supporting, connecting and celebrating small businesses in Michigan.

Michigan Celebrates Small Business was founded by the Michigan Economic Development Corporation, Small Business Association of Michigan, U.S. Small Business Administration - Michigan, Edward Lowe Foundation, Michigan Business Network, and Michigan Small Business Development Center.

Kinexus Group is the managing partner of gala.

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