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PNC Supports Michigan Small Businesses

January 2011 - PNC announces they will be the lead (Platinum) sponsor for the 2011 Michigan Celebrates Small Business (MCSB) awards program, the state's premier awards ceremony for entrepreneurs and supporters of small business. PNC has sponsored MCSB for the past seven years, since its inception, because they want to be part of the success stories and energy that resonates beyond this event and continues to push Michigan's economy forward.

"We're honored to have been the primary sponsor of this prestigious event since its inception seven years ago," commented David Morrison, Southeast Michigan Business Banking Market Manager with PNC. "Michigan Celebrates Small Business is very important to PNC because it recognizes those companies and individuals that have taken the risks necessary to grow our economy. At PNC, we have a group of seasoned bankers that help those risk takers succeed."

As the entrepreneurial spirit continues to flourish throughout Michigan, so does the Michigan Celebrates Small Business event. "The MCSB event has grown in attendance from 400 guests in 2004 to close to 850 at last year's event. The success of MSCB is a direct result of committed underwriters, like PNC, who have proven their focus to be on lending to and supporting small businesses," stated Carol Lopucki, State Director of the Michigan Small Business & Technology Development Center.

Awards will be presented Thursday, April 28, 2011, at the Michigan Celebrates Small Business event and dinner at the Lansing Center in downtown Lansing. Tickets for the 2011 program just went on sale at www.michigicelebrates.biz or by calling 800.362.5461.

Michigan Celebrates Small Business is a cooperative effort of the Michigan Economic Development Corporation, Michigan Small Business & Technology Development Center, the Edward Lowe Foundation, Small Business Association of Michigan and the U.S. Small Business Administration – Michigan

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